AJ's Copy and Profit Email Swipes

Step 1 – Build A List

Step 2 – Send This Copy And Profit Email Swipe When Releasing Your Product

The Money Getting Email #1 Template

Subject: Check this out :)

Subject: Hey

I just wanted to quickly let
you know that today…

…I released a brand new
product called:

"[Name of Product]"

Which reveals…

…How To…<AMAZING STUFF THEY WANT>…
without <STUFF THEY DON"T WANT>"

Here's the deal:

I haven't announced this to the
general public yet.

So basically with the link below
you can get it before everyone
else and at a cheaper price.

[INSERT LINK]

That said, when I promote this to
the general public I will be
increasing the price.

So don't delay, grab it now!

[INSERT LINK]

Best,

Your Name

The Money Getting Email #2Template

Subject: [Product Name]

Your small invest in "[Product Name]" could equate to huge [results, improvements] in your [Niche e.g. business ,dating life, sales ability, etc.]

[Featured Expert you interviewed] has personally used these [tactics, tips, hacks strategies, etc.] to get [amazing result]

e.g. John Smith has personally used these weight loss "hacks" to lose 15lbs in 20 days without working out or restricting carbs.

…And now you can model them and apply them in your life right away.

So please don't hesitate to take action.

[LINK]

Best,

Your Name